

## ICF Paris Île de France proposes ICF Paris International Breakfast Meeting

Date: Wednesday 3<sup>rd</sup> February 2016

Time: from 8 a.m. to 10 a.m. sharp

Venue: Metro Havre-Caumartin – venue details to be confirmed later

### Programme – in English

#### “Measuring ROI in coaching – A chimera?”

*Guest Speaker*

*Brian CHALONER, PCC*

*Airbus Group,*

*Leadership Academy*



ICF Paris Ile de France is pleased to announce our next ICF Paris International event with Brian CHALONER from the Airbus Group.

#### ***Speaker profile***

Brian is leading the Coaching Activity within the Leadership University at the Airbus Group, creating a community of over 100 coaches across Europe and the rest of the world (including assessments in partnership with the ICF).

Passionate about organisational and leadership development, he has partnered with various renowned institutions to develop and lead numerous programs to grow managers and leaders within the group: an example is the highly successful Ju'MP programme for Airbus managers which has been awarded the Excellence in Practice Award by the European Fund for Management Development.

As well as coaching individual clients outside of Airbus and running the coaching activity, he still finds time to work as a trainer and facilitator on leadership, communication, culture and stress management.

### **Topic**

Return On Investment (ROI) is a hot topic within the coaching community, and it seems like every coach and every business have their own definition and methods of measuring the ROI of coaching programs.

What is the difference between measuring effectiveness and ROI in coaching programs?

Whose performance is the most interesting to the organization: the person being coached or the coach?

What is the place of coaching within a large range of learning (development?) programs?

What does the future hold for the evaluation of coaching programs?

This breakfast meeting will allow participants to learn about best practices and real-time cases from a professional coach leading the coaching activity within an organisation with a top-class coaching culture.

In an exploratory setting, Brian will be sharing with us what they have tried at Airbus, what's working for them and what's not. We'll hear firsthand what their newly established evaluation project team will be working on.

We invite participants to come prepared with questions, stories, and best practices to share and we are looking forward to co-creating an interactive meeting.

We welcome your contributions to make our events successful. Please contact **Hellen Hettinga** ([hellen.hettinga@coachfederation.fr](mailto:hellen.hettinga@coachfederation.fr)) in charge of ICF Paris International within our chapter and **Paul-Hervé Vintrou**, Mentor of this project ([phv@mediacg.tv](mailto:phv@mediacg.tv)) to share your suggestions, contacts and proposals.

***Compulsory inscription on the ICF France website***  
***www.coachfederation.fr***

***Menu Evénements / Antennes régionales / Ile de France***

**10 € (ICF members) – 15 € (non-members) (compulsory on line payment).**

**Any refreshments ordered outside of the package will give rise to a supplement**